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2010-11

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Brandy Still, Office Manager  
Rita Madison, Executive Director  
Phone 501-663-8335

[www.concretearkansas.org](http://www.concretearkansas.org)



Arkansas Ready Mixed Concrete Association

# ARMCA News

January 2011 ARMCA

Editor: Brandy Still

## ARMCA Annual Convention March 10 - 12, 2011 Mixer Driver Competition, Trade Show & Convention Embassy Suites & Hot Springs Convention Center

The ARMCA Annual Convention will be held on March 10 - 12, 2011 at the Embassy Suites and Hot Springs Convention Center.

The convention will begin on Thursday Afternoon, ARMCA will be having their golf tournament at the Hot Springs Country Club Golf Course and Sporting Clay competition will be held at Duncan Farms in Hot Springs.

Friday Morning will begin with seminars. There is a great line up speakers that will be given presentations. The Ready Mix Driver Competition will begin around 11:30 a.m. at the Magic Springs Parking lot.

Friday Night the ARMCA Trade Show and Driver Awards Dinner will be held at the Hot Springs Convention Center in Hall A.

Saturday Morning will start with our Handicapping seminar with Henry Riley at the Embassy Suites, followed by the ARMCA Annual General Business meeting, committee chairman reports and annual election.

Saturday afternoon we will attend the Oaklawn Luncheon at the Jockey Club and will enjoy an afternoon of horse racing.

Saturday night the reception party will begin in the atrium of the Embassy Suites followed by our Banquet in Salon A, B & C of the hotel.

Remember that ARMCA will make all of you hotel reservations so that we can make sure that everyone gets a room. If you have any questions please feel free to contact Brandy at 501.663.8335 or e-mail me at [armca@att.net](mailto:armca@att.net). You may also go online and print the registration form.

We at the ARMCA Office are very excited about the convention this year and we hope to see you all there.

# ARMCA Events



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Permanence  
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AR Chapter

## Concrete Parking Lot Seminar in Springdale

ARMCA held a Concrete Parking Lot seminar on January 12 in Springdale, AR. Vance Pool, with NRMCA was the presenter for the seminar. Vance's presentation were: Environmental Impacts of parking lot choices, Economic impact of parking lot choices and Safety, PerVIOUS Concrete and Concrete Overlays. There were 12 attendees that where present for the seminar, including engineers, architects and industry personnel.



## Flatwork Finisher Certification

ARMCA held a ACI Flatwork Finisher Certification on January 25 at the ARMCA Office in Little Rock. Rita Madison was the examiner and instructor for the certification class. There were 3 attendees for the class and written exam.



## Concrete 101 presented by Rita Madison

Rita Madison, ARMCA gave a Concrete 101 presentation in Olathe, KS on January 27 for Decorative Concrete Supply. There were 52 attendees of engineers, public works officials, contractors, cement manufacturers and ready mix producers. The two hour presentation covered the basics of cement manufacturing, concrete basics, placing, finishing and curing. Mike Murray, owner of Decorative Concrete Supply joined ARMCA in 2010 and was instrumental in the decorative demo held in Fayetteville last year.



Wal-Mart and Target choose Concrete Parking Lots in L R

The Wal-Mart currently under construction in the Shackleford Crossing Shopping Center in West Little Rock has been constructed with a concrete parking lot. Also the new Target Store on University Avenue in Little Rock chose concrete for the parking area.





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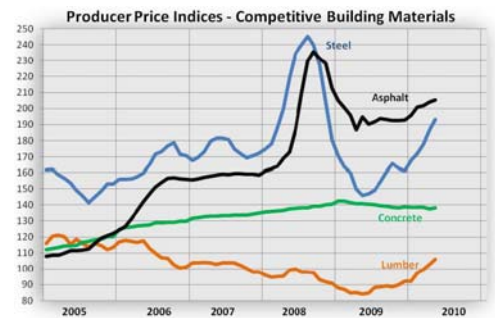
AR Chapter

## Industry News from NRMCA

### Concrete VS. Asphalt

All tracked materials saw increased from November to December, according to the latest Producer Price Index issued by the Bureau of Labor Statistics. Lumber led with a 1.6 percent increase, followed by steel, which increased 0.5 percent from last month. Asphalt was up 0.3 percent. Concrete rose 0.2 percent.

During the last 12 months, the steel PPI has increased 13.8 percent. Asphalt grew 4.6 percent and lumber is up 6.2 percent from last year. The concrete PPI decreased 0.5 percent during the last 12 months.



### AASHTO Launches Social Media Campaign to Raise Awareness

The American Association of State Highway and Transportation Officials (AASHTO) recently launched a social media campaign to generate public opinion about what priorities should be included in the next transportation bill. Travelers, truckers, commuters, cyclists – anyone who uses the nation's transportation network – are invited to share their transportation comments and concerns using AASHTO's Facebook and YouTube pages.

AASHTO will continue the campaign through February and will compile the videos and comments to present to key federal officials in March, prior to the expiration of the latest extension of the highway and transit legislation.

Coordinated with the Associated General Contractors of America and the American Public Transportation Association, the campaign is designed to give America's transportation users a voice in the debate about how to fund and shape the nation's federal highway and transit programs.

During the six-week campaign, people can use AASHTO's Facebook page to post YouTube videos and written comments about their transportation priorities, ideas, and personal stories. Comments received include concerns on traffic congestion and safety, high-speed rail, and job creation through greater investment in transportation projects.

[Visit the AASHTO Facebook page](#) (Facebook enrollment required)

### First Cost Advantage Leads Wal-Mart Stores to Feature Concrete Parking Lots

NRMCA has heard of more Wal-Mart stores where the concrete alternate won over asphalt - based on first cost, reports South Central Senior National Resource Director Vance Pool. He credits industry colleague Michael Young for sending the first pictures of the retailers Coffeyville, KS Super-center done last year.

Pool urges producer members to contact NRMCA if they are placing or have completed a Wal-Mart unit in 2010. "It is important to help us estimate market share gains versus asphalt," Pool said. "Concrete paving continues to gain market share but we still have a long way to go. If you have footers or the slab, go make a run at those parking lots!"

## Welcome New Associate Members

### GTS, Inc.

Engineering Testing Lab  
1915 N Shiloh Dr. Ste. I  
Fayetteville, AR 72704  
(479) 521-7645  
E-Mail: david.berry@gtsinc.cc

### Solomon Colors

Color Pigments / Fibers  
2417 Bluffview Court  
Arlington, TX 76011  
(817) 988-7246  
E-Mail: mward@solomoncolors.com

### Powerscreen Texas

Crushing, Screening & Washing Equip.  
2015 W. Hwy 71  
LaGrange, TX 78945  
(800)-255-8628  
paddymc@powerscreentx.com

## SCHEDULE OF EVENTS

February 9 & 10, 2011

**ACI Concrete Field Testing Certification**  
AHTD Materials Dept.  
Little Rock, AR

February 9, 2011

**ARMCA Board of Directors Meeting**  
Wyndham Riverfront Hotel  
North Little Rock, AR

February 11, 2011

**ACI Flatwork Finisher Certification**  
Mid-Continent Concrete Office  
Springdale, AR

February 22, 2011

**Concrete Sales Workshop**  
ARMCA Office  
Little Rock, AR

March 10 - 12, 2011

**ARMCA Annual Convention**  
Embassy Suites & H.S. Convention Center  
Hot Springs, AR

March 22 - 25, 2011

**ConAgg Expo**  
Las Vegas, NV

April 6, 2011

**ARMCA Board of Directors Meeting**  
Wyndham Riverfront Hotel  
North Little Rock, AR

April 12 & 13, 2011

**ACI Concrete Field Testing Certification**  
U of A - Engineering Building  
Fayetteville, AR

April 20, 2011

**NRMCA & ARMCA Specifications Seminar**  
Little Rock, AR

June 1, 2011

**ARMCA Board of Directors Meeting**  
Wyndham Riverfront Hotel  
North Little Rock, AR

*Hope everyone has enjoyed all the snow days!!*



**ARMCA**

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**We're on the Web!!**  
[www.concretearkansas.org](http://www.concretearkansas.org)

ARMCA's Mission Statement is to represent the industry and expand the use of concrete through education, promotion and membership support.



## Support Your Associate Members

3KC Concrete - 870.356.7433  
Arkansas Environmental Federation  
Arkansas Home Builders Association  
Arrow-Magnolia Int. LP - 501.680.6633  
Ash Grove Cement - 501.225.9424  
Ash Grove Packaging - 501.224.3372  
BASF Admixtures - 501.269.1590  
Baldwin & Shell Construction - 501.374.8677  
Barnes Industrial Group - 816.718.1876  
Bass Commercial Concrete - 501.666.2200  
Bemberg Iron Works - 501.376.3358  
BFK Technologies - 920.894.1113  
Big River Industries - 901.237.7468  
Bowman' Works - 901.465.5797  
Buzzi Unicem USA - 870.897.3898  
C&W Manufacturing & Sales - 817.783.5000  
Canant Construction - 501.889.8131  
Cashion Company - 501.376.0716  
Clark Machinery - 501.455.4200  
Com-Crete - 479.409.7808  
Command Alkon - 205.879.3282  
Concrete Services of NWA - 479.751.7522  
Concrete Specialist - 870.236.4239  
Construction Mat. Testing - 870.246.7225  
Crow Burlingame - 501.375.1215  
Darragh Company - 501.372.2112  
Data Testing Inc. - 479.649.8378  
Decorative Concrete Supply-913-422-4443  
Durafiber Inc. - 615.333.9883  
ETTL Engineers & Consultants - 870.772.0013  
Firestone Tire & Service - 501.623.4466  
First Arkansas Insurance - 870.541.0020  
Flynco Inc. - 501.565.1228  
Gerdau Ameristeel - 501.372.3100  
Glover's Truck Parts & Equip. - 501.945.2000  
Grace Performance Chemicals - 504.400.1904  
Granite Mountain Quarries - 501.490.1535  
Grubbs, Hoskyn, Barton & Wyatt - 501.455.2536  
Harris & Harris Concrete Pumping - 501.412.7867  
Headwater Resources - 501.844.6607  
Hilbilt Sales Corp - 501.316.2500  
Holcim (US) - 501.269.2379  
Hugg & Hall - 501.562.1262  
Hydco Inc. - 501.371.0255  
Insurance Center - 501.223.2400  
JCS Concrete Specialist - 501.821.6900  
Jeffrey Sand Company - 501.945.4161  
Kay Construction Supply - 417.235.9143  
Kenworth (MHC) - 501.945.490.1500  
Kimble Mixer Company - 330.339.2357  
Knox Nelson Oil - 870.534.4941  
Lafarge North America - 918.437.3902  
Martin Marietta Aggregates - 501.624.3688  
Mineral Resource Technologies - 918.698.1699  
McClelland Consulting Engineers - 479.587.1303  
McConnell & Sons - 501.945.4813  
McNeilus Truck & Mfg. - 972.225.2313  
NPC-Bidco Fiber - 573-431.1619  
Noacon Inc. - 501.723.8364  
Peterbilt of West Memphis - 901.332.4000  
Peterson Concrete Tanks - 501.851.1955  
Propex Concrete Systems - 918.504.7914  
Purcell Tire Company - 501.455.0091  
Ramsons Inc. - 870.935.1210  
Razorback Screen Services - 501.776.3300  
Regions Insurance - 501.661.4800  
Riggs Cat - 501.570.3385  
Robert M. Stone Construction - 501.908.0517  
Rogers Group Inc. - 501.339.6521  
Romix Chemical - (800) 331.2243  
Scott Construction Equipment - 501.455.5955  
Scotwood Industries - 800.844.2022  
Scurlock industries - 870.935.5913  
Sicalco Inc. - 919.949.3624  
Sika Corporation - 501.259.4317  
SMART Structures - 501.223.3338  
Sooner Construction Company - 918.665.7332  
Superior Spring Clutch & Gear - 501.374.0287  
Standard Gravel Company - 870.687.3131  
Tri-State Truck Center - 501.490.1122  
United Engines - 405.850.3022  
United Insurance Agency - 870.863.4123  
Vulcan Materials - 901.774.2390  
Warrior of Arkansas - 501.455.2540  
Webco Mining - 501.796.2301  
Western Millwright Services - (479) 968-6852

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## Support Your Producer Members

- American Concrete - 870.236.9898
- Apex Redi-Mixed Concrete - 870.875.2000
- Arkansas Concrete Company - 870.633.4010
- Arkholia Sand & Gravel Company - 479.785.4271
- Austin Ready Mix - 501.241.1470
- Baker Concrete - 870.673.8413
- Beaver Lake Concrete - 479.756.1833
- BLOCK USA - 501.804.3513
- C.J. Horner Company - 501.321.9600
- Carter Building Supply - 870.946.3272
- Crete Cast Products - 870.845.3662
- Gills Backhoe Service - 870.994.2839
- Greenbrier Ready Mix - 501.679.3091
- Hatfield Ready Mix - 870.932.4881
- Hedger Brothers Inc. - 870.932.4881
- Levy Concrete Company - 501.758.7007
- Mallard Ready Mix - 501.505.0100
- Martin Marietta Materials - 501.624.3688
- Mid-Continent Concrete - 479.750.7334
- Mobley Concrete - 479.354.3617
- Mountain Home Concrete - 870.424.3839
- Mountain View Ready Mix - 870.269.3845
- Pierce and Company - 870.673.6984
- Pine Bluff Sand & Gravel - 870.534.7120
- Razorback Concrete Company - 870.735.9580
- S & B Ready Mix - 479.782.4351
- Select Concrete Company - 870.367.8522
- Smith's Ready Mix - 870.845.4723
- Transit Mix Concrete & Materials - 903.793.5628
- White River Materials - 870.793.5773
- Zebcon Ready Mix - 479.967.9050