



Arkansas Ready Mixed Concrete Association

# ARMCA NEWS



## ARMCA Board of Directors 2007-08

### President

Jerry Word, Select Concrete Co.

### President Elect

Brad DeVazier, Arkansas Concrete

### Secretary/Treasurer

Zig Vitols, Martin Marietta Materials

### Past President

John Horner, C.J. Horner Co.

### Directors

Tippy Cohen, C & W Manufacturing

Keith Wetsell, Razorback Concrete

Tim Eubank, Levy Concrete

Bryan Ward, Mallard Ready Mix

Leon Hedger, Hedger Brothers

Randy Cook, Holcim US, Inc.

Greg Bowman, Block USA

Bryce Mobley, Mobley Construction

Jim Wiley, Ash Grove Cement

Robert Richmond, Buzzi Unicem USA

Michael Dugan, Arkhola Sand & Gravel

Hix Smith, Smith's Ready Mix

Charlie Weaver, Webco Mining

Clay McGeorge, Jeffrey Sand Co.

May/June 2007

Editor: Brandy Still

**ARMCA**  
3520 W. 69TH STREET  
SUITE #303  
LITTLE ROCK, AR 72209

## Today's Competitive Concrete Parking Lots Seminar

ARMCA held a Concrete Parking Lot Seminar in North Little Rock at the Wyndam Riverfront Hotel. There were 21 attendees present. The first presenter was Tim Cost, P.E., with Holcim (US), his presentation was on Pavement Structural Design and Jointing and Reinforcement. His next presentation was the Construction - Planning and Execution and then a demonstration on the CPA Software. The second presenter was Vance Pool, with the NRMCA, he presented the Pervious Concrete Parking Lots Design and Construction. His second presentation was on the Environmental Benefits and Storm-Water Design. Our last presenter of the day was Joey DeRoe, with Razorback Concrete Company, his presentation was on Local Projects and Cost Saving Methods. ARMCA would like to thank the Parking Lot Chairman Ron Oliver, with Martin Marietta Materials for all of his hard work.



## Concrete Paving Solution for Northwest Arkansas

On May 30 ARMCA co-hosted the Concrete Paving Solution for Northwest Arkansas Seminar with the OK/AR ACPA. There were 30 attendees present. The seminar was held at the Jones Center in Springdale, AR. The first presenter was Harold Beaver, P.E., with the OK/AR ACPA his presentation was the Guide to Concrete Overlay Solutions. The second presenter was Brent Burwell, P.E., with the OK/AR ACPA, his presentation was on Thin Concrete Overlays of Parking Lots and intersections. The last speaker was Greg Campbell, Ash Grove Cement, his presentation was on Pervious Concrete Pavements. There was a Pervious Concrete demonstration held later on that day.



|   |     |
|---|-----|
| Association Activities                  | 2-3 |
| Industry News                           | 4   |
| New Members<br>Schedule of Events       | 5   |
| Support our Producers<br>and Associates | 6-7 |

## The NAWIC 12th Annual Golf Tournament

The National Association Women In Construction held their 12th Annual Golf Tournament at Longhills Golf Course in Benton on June 1. There were 10 teams for the morning flight and 20 teams for the afternoon flight. The Cashion Company which is a member of ARMCA and NAWIC, sponsored the Hole In One hole. The Hole In One was worth \$10,000.00. Homer Gross with the Darragh Company hit the Hole In One and won \$10,000.00. NAWIC would like to thank The Cashion Company. ARMCA's Office Manager Brandy Still won the Putting Contest.



## Concrete Field Testing Technician Committee

The Concrete Field Testing Technician Committee met on June 5 at the ARMCA Office. There was 15 members present. The Fall 07 classes for Little Rock, Jonesboro and Fayetteville were set. The Spring classes were also set. The dates are:

Fall Classes:

**Little Rock - October 24 & 25, 2007      Jonesboro - November 1 & 2, 2007**

**Fayetteville - November 6 & 7, 2007**

Spring Classes:

**Little Rock - March 26 & 27, 2008      Fayetteville - April 8 & 9, 2008**



## Concrete Field Testing Technician in Jonesboro



ARMCA held its first ever CCFTT class in Jonesboro for industry personnel. There were 19 attendees present. The class was held at the Parker Park Community Center. The performance test was held at Razorback Concrete. ARMCA would like to thank Razorback for supplying the concrete. A big thank you to all the instructors and proctors that came out and helped. Thank you to the examiner Bill Alumbaugh, with Anderson Engineering Consultants.

## Congratulations to ARMCA's 2007 Scholarship Winner!!!!

Suzanne Sillivan is the scholarship winner for 2007. Suzanne attended June's Board of Directors meeting, where she was introduced as the winner. Her Step-Father Jesse Roach is employed by Smith's Ready Mix. She will be going to nursing School. Congratulations Suzanne!!!!



## South Central Construction Magazines Best of 2007

### Best of 2007 Participants:

The deadline is fast approaching for *South Central Construction's* Best of 2007 Construction and Design Awards! The deadline for submitting your final entries is **Aug. 31, 2007**. There is no fee for entering (see attached Call for Entries).

Please provide me with the names of the projects you plan to submit ASAP. Winning projects will be published in the December issue of the magazine. Also in December, *South Central Construction* magazine will recognize the winners during separate awards luncheons in Baton Rouge and Memphis.

**OF SPECIAL NOTE:** Projects to be submitted must be completed between Sept. 1, 2006 – Aug. 31, 2007.

Please call Sam Barnes with questions, 800-786-8980, ext. 20.

### Home Builders Presentation with Martin Marietta Materials

Martin Marietta Materials hosted a Home Builders presentation with local Home Builders. The presentation was held at the ARMCA Office on May 23. The speakers were Jeff McKnight, with Buzzi Unicem and John Hoskyn, with Grubbs, Hoskyn, Barton and Wyatt.



On May 24 Rita Madison, with ARMCA and Joey DeRoe, with Razorback Concrete Company had an exhibit booth at the APWA Conference. The Conference was held at the Hot Spring Convention Center. There was a great turn out and several positive responses.

### ARMCA Mid Year Meeting

**September 14th and 15th, 2007 - Grand Casino Tunica, MS**

It is that time of the year again. Get ready for ARMCA's Mid Year Meeting in Tunica, MS at the Grand Casino Terrace Hotel. There will be a great line up speakers and activities. The packets will be mailed out in a couple of weeks. If you have any questions please feel free to contact Brandy at the ARMCA office.



### REMINDER—Please Fax Promotion Yardage Survey Reports

***Thank you to the members that have submitted surveys!***

This is an ongoing survey that will assist in benchmarking our promotional efforts. The reports are completely confidential and should be faxed to Burriss & Company, P.A., attention Ann McClure at fax number (501) 954-9301. Blank forms may be obtained from the ARMCA website, [www.concretearkansas.org](http://www.concretearkansas.org).

# Industry News

## ***Concrete Prices Hold Steady While Steel and Asphalt Continue an Upward Trend***

Concrete prices in April experienced no change, according to the Bureau of Labor Statistics Producer Price Index. Steel and Asphalt continued to post the largest monthly price increases among building materials in April 2007. Steel prices grew by 4.4% from March to April and asphalt prices were up 1.2% for the month. According to the spring PCA Cement and Construction Forecast, the relative price improvements of concrete compared to other materials that materialized during the fourth quarter of 2006 and has continued through recent data collections will increase national cement intensity in 2007. Cement intensity refers to the tons of cement per dollar of construction activity.

During the first year, steel prices have increased 17.1%, asphalt prices led by increasing oil prices rose, 16% while concrete has seen a relatively modest increase during the last year of 4.6%. Lumber prices from 2006 to 2007 have declined by 11%.

## ***Houston Pervious Placement Receives Media Coverage***

NRMCA member company Cemex recently places a pervious demonstration project at the Rice University campus in Houston, reports South Central field promoter Vance Pool. The project team even met the challenge of matching adjacent concrete on the site, merging the functionality of pervious concrete with design elements of color and texture.

Industry experts who witnessed the application were very impressed with how well the pervious concrete blended with the adjacent environment. Patrick Brown, market development manager of Cemex noted, "Only a company with extensive experience and high standards should attempt the installation of pervious concrete. It requires a solid team including ready-mix plant with expertise and strict quality control procedures in place to prepare the mix, and a contractor with the specialized tools and skills to apply it."

Greg Campbell with Ash Grove Cement Company attended the New Leed for Schools Technical Review On May 9 at the Doubletree Hotel in Little Rock. Architects, Consultants, Engineers, Developers, Contractors and Designers were also in attendance. The review was hosted by the U.S. Green Building Council. Understanding credit categories of the LEED for Schools Rating System and available tools for implementing LEED on School Projects were just some of the topics that were reviewed.

## ***Architectural Audience Duly Impressed with "Leaking" Concrete***

NRMCA recently participated at the American Institute of Architects' (AIA) national convention in San Antonio, TX exhibiting on behalf of the cast in place/ready mixed concrete industries. This year marks the AIA's 150th year as the leading organization representing architects and design professionals through out the country. The 2007 theme, Growing Beyond Green, aimed at highlighting the growing importance of how building sustainability shapes every aspect of not only design but common life.

AIA had asked all the exhibitors to not only emphasize their companies "green" products but to take an active role in "greening" their presence at the convention, reports NRMCA Southeast field promoter Mike Zaldo who attended the convention. Following such recommendations, he and other industry colleagues, including PCA, received an enormous amount of positive feedback and potential leads on pervious concrete. With an impressive display of pervious concrete running in both the NRMCA and PCA booths, visitors could not help but stop and wonder, as Zaldo put it, "why does that concrete leak".

As questions were answered and the table was set to not only tout the benefits of pervious but also the overall environmentally positive benefits of concrete, design ideas and smiles flourished, Zaldo added. NRMCA will be following leads generated from the show and where appropriate, will be working with its respective state affiliate partners to make sure these design discussions and thoughts turn into tomorrows sustainability designed concrete projects.

## WELCOME New ARMCA Associate Members

### **Sika Corporation**

Chuck Beaty  
315 N. Ebrite St.  
Mesquite, TX 75149  
501-259-4317  
Type: Admixtures

### **City of Jonesboro**

P.O. Box 1845  
Jonesboro, AR 72403  
870-932-2438  
Type: Municipality

## SCHEDULE OF EVENTS

July 17, 2007

### **Pervious Concrete Certification**

ARMCA Office - Little Rock, AR

July 30, 2007

### **Flatwork Finisher Certification**

ARMCA Office - Little Rock, AR

August 1, 2007

### **Board of Directors Meeting**

Wyndham Riverfront Hotel  
North Little Rock, AR

August 28, 2007

### **Parking Lot Seminar**

Little Rock, AR

August 30, 2007

### **OK/AR ACPA Conference**

Embassy Suites  
Little Rock, AR

September 14& 15, 2007

### **ARMCA Mid-Year Meeting**

Grand Hotel, Tunica, MS

September 20, 2007

### **ACI Ark. Chapter / ARMCA Fall Conf.**

AHTD Materials Building  
Little Rock, AR

October 2, 2007

### **Parking Lot Seminar**

Jonesboro, AR

October 3, 2007

### **Board of Directors Meeting**

Wyndham Riverfront Hotel  
North Little Rock, AR

October 24 & 25, 2007

### **CCFTT Certification**

AHTD Materials Building  
Little Rock, AR

November 1 & 2, 2007

### **CCFTT Certification**

Jonesboro, AR

November 6 & 7, 2007

### **CCFTT Certification**

U of A Engineering Research Center  
Fayetteville, AR

December 5, 2007

### **Board of Directors Meeting**

Wyndham Riverfront Hotel  
North Little Rock, AR

February 6, 2008

### **Board of Directors Meeting**

Wyndham Riverfront Hotel  
North Little Rock, AR

March 7 & 8, 2008

### **ARMCA Convention 2008**

Embassy Suites  
Hot Springs, AR

March 26 & 27, 2008

### **CCFTT Certification**

AHTD Materials Building  
Little Rock, AR

April 8 & 9, 2008

### **CCFTT Certification**

U of A Engineering Research Center  
Fayetteville, AR

# Support Your Associate Members

Contact information located on ARMCA Website: [www.concretearkansas.org](http://www.concretearkansas.org)

3KC Concrete  
 Alessi Keys Construction Co.  
 Allen Engineering Corporation  
 Anderson Engineering Consultants, Inc.  
 Arkansas Building Authority  
 Arkansas Environmental Federation  
 Arkansas Home Builders Association  
 Arrow-Magnolia International LP  
 Ash Grove Cement Company  
 Baldwin & Shell Construction  
 Barnes Industrial Group, Inc.  
 Bartholomew Investments  
 Bemberg Iron Works, Inc.  
 BFK Technologies, Inc.  
 Big River Industries Inc. - Arkalite Division  
 Buzzi Unicem USA  
 C & W Manufacturing and Sales  
 Cashion Company  
 Clark Machinery Company  
 City of Jonesboro  
 Command Alkon, Inc.  
 Concrete Construction, Inc.  
 Construction Materials Testing Services, Inc.  
 Continental Manufacturing Company  
 Crow-Burlingame Company  
 Darragh Company  
 Data Testing Inc.  
 Degussa Admixtures Inc./Master Builders  
 Durafiber, Inc.  
 ENCO Materials  
 E TTL Engineers and Consultants  
 Evans Concrete  
 Firestone Tire & Service  
 First Arkansas Insurance  
 Flynco, Inc.  
 G. W. Van Keppel Company  
 Glover's Truck Parts & Equipment  
 Grace Performance Chemicals  
 Granite Mountain Quarries  
 Grubbs, Hoskyn, Barton & Wyatt  
 H & E Equipment Services  
 Hanson Aggregates  
 Hartlazenby Construction, Inc.  
 Headwaters Resources  
 Holcim (US) Inc.  
 Hugg & Hall Equipment  
 Hydco, Inc.  
 Insurance Center, Inc.  
 J. A. Riggs Tractor Company  
 Jeffrey Sand Company  
 Kay Construction Supply, Inc.  
 Kenworth (MHC) - Little Rock  
 Knox Nelson Oil Company  
 Lafarge North America  
 Martin Marietta Aggregates  
 Mineral Resource Technologies  
 McClelland Consulting Engineers  
 McConnell & Son Inc.  
 McNeilus Truck & Manufacture, Inc.  
 NPC - Bidco Fiber, Inc.  
 Nabholz Construction Company  
 Noacon, Inc.  
 Peterbilt of Memphis  
 Peterson Concrete Tank Company  
 Precision Packaging, Inc.  
 Propex Concrete Systems  
 Purcell Tire & Rubber Company  
 Ramsons, Inc.  
 Razorback Screen Services, Inc.  
 Rebsamen Insurance  
 Robert M. Stone Construction  
 Rogers Group, Inc.  
 Saint-Gobain Vetrotex  
 Scott Construction Equipment Company  
 Scotwood Industries, Inc.  
 Scurlock Industries  
 Sicalco Ltd.  
 Sika Corporation  
 Silica Transport, Inc.  
 SMART Structures Distributing  
 Smith and Company  
 Sooner Construction Equipment  
 Souther Equipment Sales  
 Superior Spring Clutch & Gear  
 Standard Gravel Company  
 Systech, Inc.  
 Terracon  
 Trans-American Tire  
 Trimble Mobile Solutions  
 Tri-State Truck Center, Inc.  
 United Engines, LLC  
 United Insurance Agency, Inc.  
 Vulcan Materials Company  
 W. Supply Company  
 Warrior of Arkansas Inc.  
 Webco Mining, Inc.

# Support Your Producer Members

Contact information located on ARMCA Website: [www.concretearkansas.org](http://www.concretearkansas.org)

Apex Redi-Mixed Concrete, El Dorado  
Arkansas Concrete Co. Forrest City  
Arkholia Sand & Gravel Co., Fort Smith  
Austin Ready Mix, Jacksonville  
Beaver Lake Concrete, Springdale  
Block USA, Memphis, TN  
C. J. Horner Company, Inc, Hot Springs  
Carter Building Supply, Inc., DeWitt  
Chrisman Ready-Mix, Inc, Ozark, AR  
Coreslab Structures of Ark., Conway  
Crete Cast Products, Nashville  
DeQueen Sand & Gravel, DeQueen  
Gill's Backhoe Service, Ash Flat  
Greenbrier Ready Mix, Greenbrier  
Hedger Brothers Inc., Jonesboro  
Hope Concrete Products, Hope  
King Ready Mix, Inc., Mountain Home

Levy Concrete Co., North Little Rock  
Mallard Ready Mix, LLC, Conway  
Martin Marietta Materials, Hot Springs  
Mid Continent Concrete  
Mobley Construction Co., Morrilton  
Mountain Home Conc., Mtn. Home  
Mountain View Ready Mix, Mtn. View  
Pierce and Company, Inc., Stuttgart  
Pine Bluff Sand & Gravel, Pine Bluff  
R & R Ready Mix, Inc., Hardy  
Ravenden Redi-Mix, Hardy  
Razorback Concrete, West. Memphis  
S & B Ready Mix, Inc., Charleston  
Select Concrete Company, Monticello  
Smith's Ready Mix, Inc., Nashville  
Transit Mix Concrete, Texarkana  
White River Materials, Batesville  
Zebcon Ready Mix, Inc.