



Arkansas Ready Mixed Concrete Association

ARMCA NEWS



February/March 2007
 Editor: Brandy Still

ARMCA
3520 W. 69TH STREET
SUITE #303
LITTLE ROCK, AR 72209

ARMCA Convention 2007

Jerry Word, Select Concrete Company Elected President 2007-08

ARMCA Board of Directors 2007-08

President

Jerry Word, Select Concrete Co.

President Elect

Brad DeVazier, Arkansas Concrete

Secretary/Treasurer

Zig Vitols, Martin Marietta Materials

Past President

John Horner, C.J. Horner Co.

Directors

Tippy Cohen, C & W Manufacturing

Keith Wetsell, Razorback Concrete

Tim Eubank, Levy Concrete

Bryan Ward, Mallard Ready Mix

Leon Hedger, Hedger Brothers

Randy Cook, Holcim US, Inc.

Greg Bowman, Block USA

Bryce Mobley, Mobley Construction

Jim Wiley, Ash Grove Cement

Robert Richmond, Buzzi Unicem USA

Michael Dugan, Arkhola Sand & Gravel

Hix Smith, Smith's Ready Mix

Charlie Weaver, Webco Mining

Clay McGeorge, Jeffrey Sand Co.

The Arkansas Ready Mixed Concrete Association held their annual convention on March 2 & 3 in Hot Springs. Mr. Jerry Word, Select Concrete Company was elected president for the fiscal year 2007-08. Mr. Brad DeVazier, Arkansas Concrete was elected President Elect, and Zig Vitols, Martin Marietta Materials as Secretary Treasurer. See complete list of officers and board of directors in column to the right.

ARMCA's Annual Convention was held at the Embassy Suites Hotel and Hot Springs Convention center. The convention began with seminars on Friday morning March 2, 2007. Our speakers were Vance Pool with NRMCA, Amy Trygestad, with PCA and Jay Shilstone, with The Shilstone Company, after the seminars, ARMCA hosted a golf tournament and sporting clay event. Friday night we enjoyed the hospitality dinner and trade show. Thank you to all of the Hospitality Sponsors, with out you we could not have had such a wonderful night.

The annual meeting was called to order by President John Horner. Reports were given by each committee chairman and each one was presented with an ARMCA golf jacket in a appreciation. The election of officers and board members was held. With the conclusion of the annual meeting, we were off to the races for our annual Oaklawn Luncheon and afternoon races. The Saturday night banquet was held at the Hot Springs Convention Center. John Horner gave his outgoing remarks and passed the gavel to our newly elected president Jerry Word.

We would like to thank all of our Members, Exhibitors and Sponsors for a very successful convention.

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Seminar Speakers

John Horner, C.J. Horner Company, Presiding
 Jay Shilstone, The Shilstone Companies
 Vance Pool, NRMCA
 Amy Trygestad, Portland Cement Association



Friday Morning Seminar



Friday Afternoon Golf Tournament



Friday Night Hospitality Buffet Dinner, Trade Show & Door Prizes

Thank you to all of our sponsors:

- | | | | |
|-----------------------|---------------------|-----------------------|-----------------------|
| 3 KC Concrete | Crow-Burlingame | McNeilus Truck | Standard Gravel Co. |
| Arkansas Concrete | Durafiber | Mobley Construction | Transit Mix Concrete |
| Arkholo Sand & Gravel | Fleet Equipment | Nabholz Construction | United Engines |
| Ash Grove Cement | Grace Performance | Razorback Concrete | Vulcan Materials |
| Ash Grove Packaging | H&E Equipment | Razorback Screen Ser. | Warrior of Ark. |
| Austin Ready Mix | Headwater Resources | Riggs Cat | Webco Mining |
| BASF-Master Builders | Holcim US | Rogers Group | White River Materials |
| Big River Industries | Insurance Center | S&B Ready Mix | Zebcon Ready Mix |
| Buzzi Unicem | Jeffrey Sand | Scott Equipment | |
| C&W Manufacturing | Kay Const. Supply | Scotwood Industries | |
| C.J. Horner Co | Mallard Ready Mix | Select Concrete | |
| Command Alkon | Martin Marietta | South Central Mag. | |



Certification of Concrete Field Testing Technician Committee

Scotty Hickson, Razorback Concrete, Co-Chairman

J.C. Ray, Arkhola Sand & Gravel, Co-Chairman

John Horner, C.J. Horner Co, presented awards

Flatwork Finisher Committee

Joey DeRoe, Razorback Concrete, Chairman



Legislative Committee

Clay McGeorge, Jeffrey Sand Company, Chairman

Concrete Parking Area Committee

Ron Oliver, Martin Marietta Materials, Chairman



Membership Committee

Randy Cook, Holcim US, Chairman

Mid Year Committee

Keith Wetsell, Razorback Concrete, Chairman



ICF Construction Committee

Shana Young, Smith's Ready Mix, Chairwoman

Pervious Concrete Committee

John Horner, C.J. Horner Co., Chairman





John Philpot, Saturday Night Speaker



Saturday Night Banquet



John Horner 2006-07 President



Jerry Word 2007-08 President

Rita and I would like to thank all of our members, exhibitors, sponsors and volunteers for all of their help with the convention. This convention was a huge success there were 210 attendees present for the convention. Hope to see everyone at the Mid Year meeting that will be on September 14th & 15th, 2007 at the Grand Casino in Tunica, MS.

The National Association of Women in Construction held their annual WIC Week on March 4-10, 2007. On February 19, 2007 Governor Mike Beebe declared that it be Women in Construction week March 4-10, 2007. NAWIC Members were photographed with the governor of Arkansas and had the opportunity to meet with him. On March 6 Twin City Bank hosted a Wine and Cheese Party reception for the NAWIC ladies there were 42 attendees present, also on March 7 Brandy Still with ARMCA hosted a Bosses Appreciation Luncheon at Red Lobster there were 36 attendees present.



REMINDER—Please Fax Promotion Yardage Survey Reports

Thank you to the members that have submitted surveys!

This is an ongoing survey that will assist in benchmarking our promotional efforts. The reports are completely confidential and should be faxed to Burris & Company, P.A., attention Ann McClure at fax number (501) 954-9301. Blank forms may be obtained from the ARMCA website, www.concretearkansas.org.

Arkansas Man Named NRMCA's Promoter of the Year Joey DeRoe Praised for Tireless Efforts Throughout the State



Silver Springs, MD—February 15, 2007—The National Ready Mixed Concrete Association has named Joey DeRoe, Razorback Concrete Company, as the winner of its annual Promoter of the Year award. The award was presented on March 19 during NRMCA's 2007 Annual Convention in La Jolla, CA.

DeRoe, selected from among a numbers of outstanding industry promoters, was praised for his tireless efforts in promoting concrete's durability, adaptability and innovate uses to an impressive number of industry groups, fellow state promoters, homebuilders, architects and others. In citing his accomplishments, Arkansas Ready Mixed Concrete Association Executive Director Rita Madison wrote that DeRoe "set the standard for promotion in Arkansas."

Among his success stories, DeRoe was responsible for converting 3,000 + yards of colored concrete in the East Arkansas markets; 15,000+ yards concrete pavements converted in various markets, including Paragould, Jonesboro and West Memphis, the home office of Razorback Concrete. DeRoe and his Razorback colleagues were also able to convert original non-concrete projects into 2,500+ yards of flowable fill conversions ; 1,000+ yards concrete driveways after meetings with a local homebuilder; 75,000 yards of colored concrete for City of Jonesboro.

DeRoe has also made numerous promotion presentations to specifiers, developers, contractors and concrete industry personnel; taught co-workers to give concrete presentations and arranged presentations and demonstrations at numerous Arkansas locations for local contractors and builders.

"Effective promotion is aided by strong national support but absolutely requires energetic pursuit at the local level for success" said Glenn Ochseneiter, senior vice president for marketing and promotion NRMCA. "Joey DeRoe has demonstrated what can be accomplished through assertive local promotion and as such is a very worthy recipient of the Promoter of the Year award."

DeRoe is the fifth recipient of the award, joining last year's winner, John Hilbrink; Dave Frentress, Glacier Northwest (2005); Greg McKinnon, Stoneway Concrete(2004) and the first winner Scott Erickson, Quality Concrete, in 2003.

NRMCA, based in Silver Springs, MD, represents the producers of ready mixed concrete and the companies that provide materials, equipment and support to the industry. It conducts education, training, promotion, research, engineering, safety, environmental, technological, lobbying and regulatory programs.



Mobley Construction completed it's CDP (Concrete Delivery Professional) training class. All concrete mixer truck drivers that have been employed over 1 year are required to successfully complete the NRMCA CDP course.

The following successfully completed the course this year:

Darrell Cobb	Charles Doc Davidson
Jerry "Hutch" Hutchinson	Matt Dell
Buddy Roberts	John James



WELCOME New ARMCA Associate Members

Saint-Gobain Vetrotex

Grady Reece, Sr. Sales Rep.
James Patterson, Regional Sales Mngr.
2410 W. Memorial Road
Suite C, Box 413
Oklahoma City, OK 73134
405-996-8934
Type: Fiber Reinforcement

Bartholomew Investments, Inc.

Claire Cosmos, General Manager
P. O. Box 4732
Fayetteville, AR 72701
800-940-1083
Type: Pervious Concrete

SCHEDULE OF EVENTS

April 3 & 4, 2007

Concrete Field Testing Certification
Fayetteville, AR

April 5, 2007

Spring Concrete Conference
Fayetteville, AR

April 11, 2007

Board of Directors Meeting
Wyndham Riverfront Hotel
North Little Rock, AR

April 16, 2007

Flatwork Finisher Certification
Little Rock, AR
ARMCA Office

April 17, 2007

Pervious Contractor Certification
Little Rock, AR
ARMCA Office

April 30, 2007

AWW & WEA Presentation
Hot Springs, AR

May 1, 2 & 3, 2007

Professional Promoters Workshop
Skokie, IL

May 8 & 9, 2007

Concrete Field Testing Certification
Jonesboro, AR

May 10, 2007

ACI Annual Fish Fry
El Paso, AR

May 15, 2007

Parking Lot Seminar
Little Rock, AR

May 21-23, 2007

CTTP Concrete Strength Testing Class
Fayetteville, AR

June 1, 2007

NAWIC Golf Tournament
Long hills Golf Course
Benton, AR

June 6, 2007

Board of Directors Meeting
Wyndham Riverfront Hotel
North Little Rock, AR

July 24, 2007

Pervious Contractor Certification
Little Rock, AR

August 1, 2007

Board of Directors Meeting
Wyndham Riverfront Hotel
North Little Rock, AR

September 14 & 15, 2007

ARMCA Mid-Year Meeting
Grand Hotel, Tunica, MS

October 3, 2007

Board of Directors Meeting
Wyndham Riverfront Hotel
North Little Rock, AR

December 5, 2007

Board of Directors Meeting
Wyndham Riverfront Hotel
North Little Rock, AR

February 6, 2008

Board of Directors Meeting
Wyndham Riverfront Hotel
North Little Rock, AR

Support Your Associate Members

Contact information located on ARMCA Website: www.concretearkansas.org

3KC Concrete
 Alessi Keys Construction Co.
 Allen Engineering Corporation
 Anderson Engineering Consultants, Inc.
 Arkansas Building Authority
 Arkansas Environmental Federation
 Arkansas Home Builders Association
 Arrow-Magnolia International LP
 Ash Grove Cement Company
 B. B. Vance - A Division of Nabholz Construction
 Baldwin & Shell Construction
 Barnes Industrial Group, Inc.
 Bartholomew Investments
 Bemberg Iron Works, Inc.
 BFK Technologies, Inc.
 Big River Industries Inc. - Arkalite Division
 Buzzi Unicem USA
 C & W Manufacturing and Sales
 Cashion Company
 Clark Machinery Company
 Command Alkon, Inc.
 Concrete Construction, Inc.
 Construction Equipment Parts Inc.
 Construction Materials Testing Services, Inc.
 Continental Manufacturing Company
 Crow-Burlingame Company
 Darragh Company
 Data Testing Inc.
 Degussa Admixtures Inc./Master Builders
 Durafiber, Inc.
 ENCO Materials
 E TTL Engineers and Consultants
 Evans Concrete
 Firestone Tire & Service
 First Arkansas Insurance
 Flynco, Inc.
 G. W. Van Keppel Company
 Glover's Truck Parts & Equipment
 Grace Performance Chemicals
 Granite Mountain Quarries
 Grubbs, Hoskyn, Barton & Wyatt
 H & E Equipment Services
 Hanson Aggregates
 Harris Concrete Pumps
 Headwaters Resources
 Holcim (US) Inc.
 Hugg & Hall Equipment
 Hydco, Inc.
 Insurance Center, Inc.
 J. A. Riggs Tractor Company
 Jeffrey Sand Company
 Kay Construction Supply, Inc.
 Kenworth (MHC) - Little Rock
 Knox Nelson Oil Company
 Lafarge North America
 Lentz Sand & Gravel, LLC
 Martin Marietta Aggregates
 Mineral Resource Technologies
 McClelland Consulting Engineers
 McConnell & Son Inc.
 McNeilus Truck & Manufacture, Inc.
 NPC - Bidco Fiber, Inc.
 Noacon, Inc.
 Peterbilt of Memphis
 Peterson Concrete Tank Company
 Precision Packaging, Inc.
 Professional Services Industries
 Propex Concrete Systems
 Purcell Tire & Rubber Company
 Ramsons, Inc.
 Razorback Screen Services, Inc.
 Rebsamen Insurance
 Robert M. Stone Construction
 Robinson Industrial Contractors
 Rogers Group, Inc.
 Saint-Gobain Vetrotex
 Scott Construction Equipment Company
 Scotwood Industries, Inc.
 Scurlock Industries
 Sicalco Ltd.
 Silica Transport, Inc.
 SMART Structures Distributing
 Sooner Construction Equipment
 Souther Equipment Sales
 Superior Spring Clutch & Gear
 Standard Gravel Company
 Systech, Inc.
 Terracon
 Trans-American Tire
 Trimble Mobile Solutions
 Tri-State Truck Center, Inc.
 United Engines, LLC
 United Insurance Agency, Inc.
 Vulcan Materials Company
 W. Supply Company
 Warrior of Arkansas Inc.
 Webco Mining, Inc.

Support Your Producer Members

Contact information located on ARMCA Website: www.concretearkansas.org

Apex Redi-Mixed Concrete, El Dorado
Arkansas Concrete Co. Forrest City
Arkholia Sand & Gravel Co., Fort Smith
Austin Ready Mix, Jacksonville
Beaver Lake Concrete, Springdale
Block USA, Memphis, TN
C. J. Horner Company, Inc, Hot Springs
Carter Building Supply, Inc., DeWitt
Chrisman Ready-Mix, Inc, Ozark, AR
Coreslab Structures of Ark., Conway
Crete Cast Products, Nashville
DeQueen Sand & Gravel, DeQueen
Gill's Backhoe Service, Ash Flat
Greenbrier Ready Mix, Greenbrier
Hedger Brothers Inc., Jonesboro
Hope Concrete Products, Hope
King Ready Mix, Inc., Mountain Home

Levy Concrete Co., North Little Rock
Mallard Ready Mix, LLC, Conway
Martin Marietta Materials, Hot Springs
Mobley Construction Co., Morrilton
Mountain Home Conc., Mtn. Home
Mountain View Ready Mix, Mtn. View
Pierce and Company, Inc., Stuttgart
Pine Bluff Sand & Gravel, Pine Bluff
R & R Ready Mix, Inc., Hardy
Ravenden Redi-Mix, Hardy
Razorback Concrete, West. Memphis
S & B Ready Mix, Inc., Charleston
Select Concrete Company, Monticello
Smith Concrete, Star City
Smith's Ready Mix, Inc., Nashville
Transit Mix Concrete, Texarkana
White River Materials, Batesville
Zebcon Ready Mix, Inc.